

WordPress Engine email copy

Email 1

Subject: Fwd:[FIRSTNAME], Re: doesn't [firstname] use WordPress?

Preview: ...pass this on and tell him to check it out.

Body:

Dear [Firstname],

If you're anything like me, you are always looking for ways to improve your website and it's performance and increase the traffic to your page...

As a fellow lover of WordPress, I gotta share with you the best thing that ever happened to WP.

If you're ready to take your website to the next level...

Right now you can shatter the glass ceiling of your WordPress site's performance and easily optimize every aspect of your digital experience, multiplying conversion rates and revenue in ways you never thought possible. You're only clicks away from the website powerhouse of your dreams.

How?

[WordPress Engine](#) will give you all the tools you need to build and manage your WordPress site and make it faster, smarter, and more powerful than ever before.

WordPress Engine is a hosting platform that combines the flexibility of open source technology with performance enhancing optimization and website analytics that will boost your website's speed, security and conversion rates... all while preserving the powerful simplicity of WordPress.

[Join Over 1 Million WordPress Users Who Win With WordPress Engine](#)

Don't get left in the dust, let WordPress Engine revolutionize your WordPress site to fuel incredible growth and give you a powerful edge over your competitors.

[Click Here to Find the Plan That's Right for You!](#)

Sound too good to be true?

Let our customers tell you how we've helped them win:

"It's literally like having an army of WordPress experts on your side." - Syed Balkhi

"WP Engine knows how to optimize for WordPress and it shows everyday!" - Brad Williams

*"Swift replies, but also very open to feedback and eager to improve. Almost like unicorns!" -
Roel van der Ven*

Let us power your website towards unbelievable growth and success.

[Don't Wait. Sign Up Today!](#)

Sincerely,

[SIGN OFF]